STLL Sponsor Artwork Specs

Depending on your Sponsorship Level, we will need different types of print or web ready artwork to display your logo and message. Below are the specs for this artwork.

Banner Artwork (For Banners to be hung at Fields)

- STLL will print a 3' X 5' Banner for Sponsors at the Cy Young ($250) level and above
- A Sponsor may supply their own Banner, but it **must be 3' X 5' (No Exceptions)**
- Please send Artwork with the following Specs:
    - Must be at least 300 dpi
    - Preferred File Types: .ai, .eps, .pdf (.psd is allowed, but not recommended)
    - Sized for a 3" X 5" Aspect ratio
    - Created to outline (no white space around the artwork)

Logo (for placement on our website)

- Please send Artwork with the following Specs:
    - Must be at least 300 dpi
    - Accepted File Types: .jpg, .png,
    - Sized at 125 X 80 Pixels
    - Ideally the image should have a transparent background

Website Banner

- Please send Artwork with the following Specs:
    - Must be at least 300 dpi
    - Accepted File Types: .jpg, .png,
    - Sized at 942 X 406 Pixels
- Note: We can help design a Banner with a standard Baseball related background around your Logo and Message, if desired.

Facebook Post Image

- Please send Artwork with the following Specs:
    - Must be at least 300 dpi
    - Accepted File Types: .jpg, .png,
    - Sized to aspect ratio between 4:5 and 1.91:1
- Note: We can help design an Image with a standard Baseball related background around your Logo and Message, if desired.

Questions? Email sponsorship@stlittleleague.org Team Sponsorship does not cover cost of a Team Banner, only the Sponsor's Banner. Team Parents will get information on ordering Team Banners at Team Parent Mtg